CQA/ACC
Canadian Quilters' Association • Association canadienne de la courtepointe

Sponsorship Program

All levels of sponsorship receive the following:
- Name listed in autumn issue of *The Canadian Quilter* magazine by category
- Name listed on CQA/ACC website by category and on sponsor page of CQA/ACC website and blog
- Name listed in National Juried Show (NJS) Guide by category (if donation is for an NJS award)
- Name listed on signage at event - if a sponsor donates towards a specific event, signage at the event venue will feature the sponsor

Diamond Level

$6,000 cash ($10,000 gift in kind) and greater

- Merchant Mall: a guarantee of four booths, one free, one with 50% off rental price
- Free full-page colour advertisement in autumn issue of *The Canadian Quilter* magazine ($980 value)
- Social media product advertising once a month for 12 months on all our sites (Blog, Facebook, Twitter, Instagram, Pinterest). Sponsor provides content.
- *The Canadian Quilter* magazine advertising discount rate of 10% for the remainder of the year
- Six admissions to NJS
- Four NJS Gala invitations

Platinum Level

$3,000 cash ($6,000 gift in kind)

- Merchant Mall: a guarantee of four booths with 10% off rental price
- Free full-page colour advertisement in autumn issue of *The Canadian Quilter* magazine ($980 value)
- Social media product advertising six times a year on all our sites (Blog, Facebook, Twitter, Instagram, Pinterest). Sponsor provides content.
- *The Canadian Quilter* magazine advertising discount rate of 10% for the remainder of the year
- Four admissions to NJS
- Four NJS Gala invitations

Gold Level

$2,000 cash ($4,000 gift in kind)

- Merchant Mall: a guarantee of two booths with 10% off rental price
- *The Canadian Quilter* magazine advertising discount rate of 10% for one issue
- Social media product advertising three times a year on all our sites (Blog, Facebook, Twitter, Instagram, Pinterest). Sponsor provides content.
- Two admissions to NJS
- Two NJS Gala invitations

continued on next page...

For information please contact

Jackie White, Sponsor Coordinator
Phone: 705-859-2263 • Email: sponsors@canadianquilter.com • www.canadianquilter.com

Silver Level

$1,000 cash ($2,000 gift in kind)

- Social media product advertising two times a year on all our sites (Blog, Facebook, Twitter, Instagram, Pinterest). Sponsor provides content.
- Two admissions to NJS
- Two NJS Gala invitations

Bronze Level

$500 cash ($1,000 gift in kind)

- Social media product advertising once a year on all our sites (Blog, Facebook, Twitter, Instagram, Pinterest). Sponsor provides content.
- One admissions to NJS
- One NJS Gala invitations

For your information...

The Canadian Quilter

A quarterly publication of the Canadian Quilters' Association/Association canadienne de la courtepointe

Advertising Rates

editor@canadianquilter.com

AD SIZES		AD PRICES					
Style	Size (width x height)	B&W single issue	B&W two issues	B&W one year	Colour* single issue	Colour* two issues	Colour* one year
Business Card horizontal	3.75" x 2"	$ 70	135	250	135	250	500
Quarter Page vertical	3.75" x 4.875"	145	270	500	305	575	1100
Half Page horizontal	7.625" x 4.875"	235	450	850	610	1200	2300
Half Page vertical	3.75" x 10" or 5" x 7"						
Full Page	7.625" x 10"	375	700	1200	980	1850	3600
Full Page Bleed**	8.5" x 11"						

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